

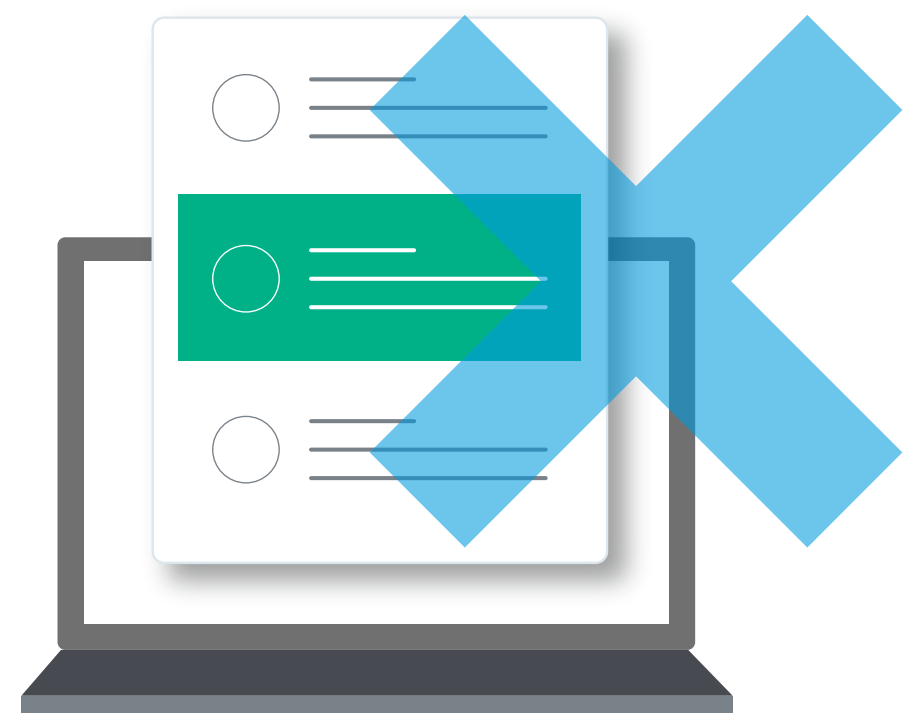
# 5 THINGS YOU CAN'T DO with Medallia

1

## Easily Make Changes to Existing Surveys

Customer preferences and behaviors change quickly. But with Medallia, you can only change one question.

**+\$10K COST**  
One additional change can cost you up to \$10K extra — and take weeks to complete.



2

## Create New Surveys in Real Time

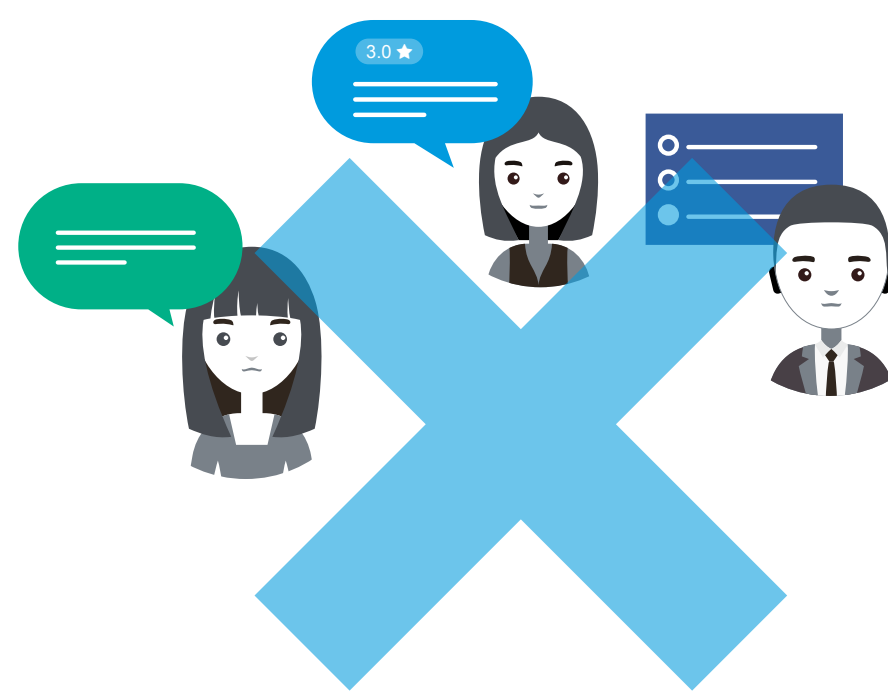
Say you'd like to adapt an existing survey for a different geographical area. With Medallia, you pay per survey — you'll either rack up more consulting fees — or settle for a survey that isn't tailored to your audience.



3

## Get a 360-degree View of Customer Feedback

Not all feedback comes from surveys. A treasure of input exists in online reviews and social posts. With Medallia, you can't analyze the data together — so you won't see a full picture of the customer experience.



4

## Customize Your Reports

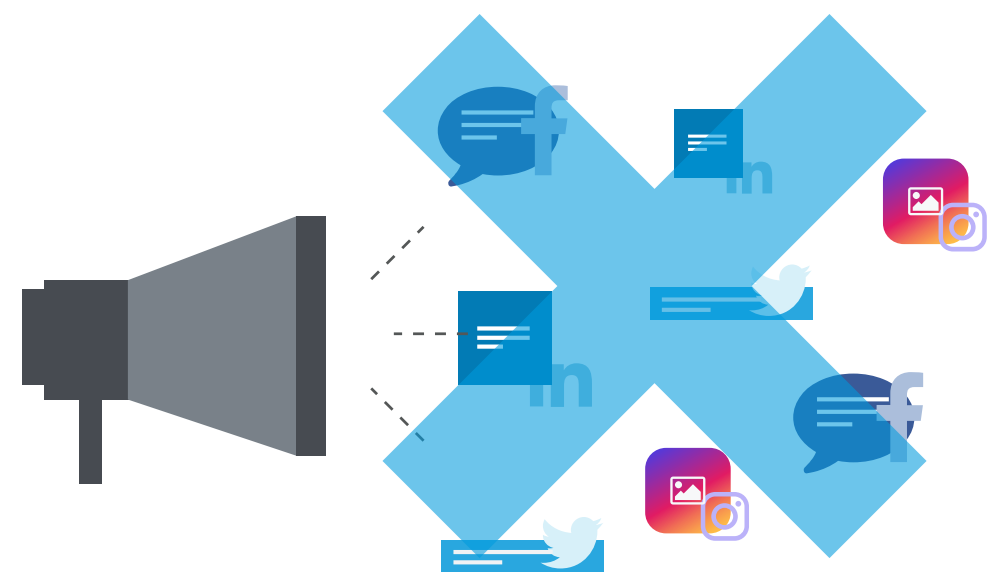
With Medallia, you can't customize reports to address the needs of various audiences, such as executive staff, regional location managers, operations and so on.



5

## Amplify Your Survey Results

Sharing your great results with prospects helps close business. But with Medallia, there's no easy way to amplify results online. Reputation.com lets you easily stream testimonials from survey results to your website, so everyone can learn about the great customer experience you provide.



## TIME FOR A CHANGE

### Make the Switch to Reputation.com Surveys

- ✓ **Build custom NPS surveys** at a fraction of the time and cost
- ✓ **Create as many surveys as you want** in real time
- ✓ **Get 360-degree customer insights** from surveys, reviews and social media
- ✓ **Customize reporting to share insights** with executive staff, operations and managers
- ✓ **Amplify great feedback by streaming survey ratings** and comments to your website

A Comprehensive CX Solution with speed and flexibility — at half the cost.

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