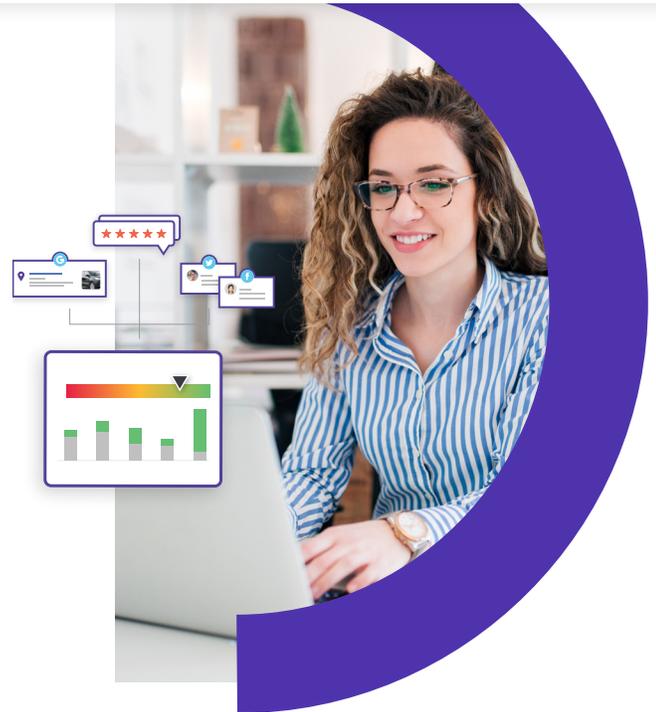


# Reputation Essentials Toolkit

Drive consumer traffic and increase business by:

- ✓ Enhancing your digital presence
- ✓ Automatising your outreach and engagement
- ✓ Monitoring and managing your online reputation
- ✓ Improving the customer experience

Contact us at [uksales@reputation.com](mailto:uksales@reputation.com) to get started today.



## Drive Traffic and Business - Online and In Person

The Reputation Essentials Toolkit is an ideal solution for organisations that are looking for a product to streamline and optimise staff efforts. Our platform is a great complement to the other tools in your digital arsenal, bringing automation to your customer centric approach, even with a lean team.

### 📩 Review Requesting

Send text message review requests using our mobile app or in bulk via email or text (requires data upload). Automated review requesting can also be enabled for an additional cost.

### ⊕ Review Notifications

Get alerts via email or our mobile app to let you know when new reviews have been posted.

### 📊 Review Monitoring

See your reviews from multiple sites in one place, your average review rating, sentiment trends and more. With our mobile app, you can manage your reputation on the go.

### 📧 DIY Review Responding

Respond to reviews and monitor comments and responses.

### 💬 Social Publishing and Livestreams

Create and schedule posts, using your own content. Monitor social media activity and engage with consumers on your posts.

### 📍 Business Listings Snapshot

See how accurate your business information is across multiple sites, so you know what needs to be updated.

### 📈 Reputation Score

Get an at-a-glance evaluation of your online reputation with a score that includes your star average, review volume and recency, listings accuracy and more.

### ⚙️ Operational Insights and Reporting

View trends and sentiment analysis to gain actionable insights for both your sales and service operations.

### 🎓 Training and Support

Take advantage of webinars and our Reputation University training courses to optimise your use of the platform. Work with our support team to get ramped up and whenever you need extra help.

## We also offer full managed service solutions!

Contact us at [uksales@reputation.com](mailto:uksales@reputation.com) to learn more.